

| CONTACT |

Jon Lombardo – China Risk Finance (CRF)  
011 86 21 6415 1621  
[jon\\_lombardo@crfchina.com](mailto:jon_lombardo@crfchina.com)

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## China Risk Finance Announces \$21.0 Million Series B Financing led by DLB Capital

China - [China Risk Finance](#) (CRF), the leading consumer credit service solutions provider in China, announced today that it has completed a \$21.0 million Series B financing round led by private equity firm DLB Capital. The funding will be used to expand national delivery capabilities by [CRF Decision Solutions](#) for credit scoring and decision engine products and by [CRF Marketing Services](#) for credit card customer acquisition and risk capital capacity.

DLB Capital was founded by Douglas L. Brown, a former Vice Chairman of Investment Banking for Morgan Stanley, where he led the privatization and IPOs of China Construction Bank and People's Insurance Company of China.

"An investment in China Risk Finance presented us with a unique opportunity to invest in, and support a highly qualified and experienced management team in the early stages of the developing credit card market in China," said Mr. Brown. "It is also a confirmation of our long term optimistic views about China generally, and the consumer sector in China specifically."

[Dr. Zane Wang](#), CRF CEO, commented on the financing, "CRF is extremely fortunate to align itself with DLB Capital which offers a rare blend of global financial expertise and Chinese operating experience. This funding allows CRF to scale our local delivery teams to service the national ambitions of our current banking clients, while also continuing to invest in the research and development of innovative and profitable products for the Chinese consumer credit market."

Other Series B participants in the round included Broadline Capital and existing investors Northwater Capital and Stoltz Enterprises LLC.

## About China Risk Finance

China Risk Finance LLC is the leading consumer credit service solutions provider in China, offering its services through two business divisions: [CRF Decision Solutions](#) and [CRF Marketing Services](#). CRF is proud to serve leading Chinese banking clients including: Bank of China, China Construction Bank, Huaxia Bank, Shenzhen Development Bank and Guangdong Development Bank, etc. CRF provides its clients with the solutions they need to maximize the profitability of each individual customer.

CRF is a Delaware LLC, with headquarters in Shanghai and operations in Beijing, Guangzhou and Shenzhen. CRF also has assembled a world-class [Advisory Board](#), which includes former senior executives from leading global financial institutions, including: American Express, MasterCard, and AT Kearney.

You can learn more at [www.crfchina.com](http://www.crfchina.com).

## About DLB Capital

DLB Capital LLC is a United States-based firm focusing primarily on the Financial Services sector and the industries that serve it. The group was formed by Douglas L. Brown to provide expertise, capital and on-site management to the Financial Services sector. Its focus is Global with an emphasis on the United States and China. Prior to the formation of DLB Capital, Douglas Brown was a Vice Chairman of Investment Banking at Morgan Stanley. While at Morgan Stanley, among other things, he led the privatization and IPO's of China Construction Bank and People's Insurance Company of China.

For more information about DLB Capital, please visit [www.dlbcapital.com](http://www.dlbcapital.com).