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China Risk Finance Named 2007 Asian Venture Capital Deal of the Year by Private Equity International Media

China - [PEI Media](#), a leading global alternative assets media group, has named [China Risk Finance](#) (CRF) its 2007 Asian Venture Capital Deal of the Year. CRF, the leading consumer credit service solutions provider in China, completed a \$21.0 million Series B Financing in October 2007.

[Dr. Zane Wang](#), CRF CEO, commented on the [award](#), "CRF is honored to be recognized as the PEI Asian Venture Capital Deal of 2007. This is a direct reflection of a talented and hard working group of employees, investors, and advisors, who have collectively contributed to grow CRF into the company it is today. This is a welcome start to what we believe will be a very exciting year for consumer finance generally, and credit cards specifically, in 2008."

CRF currently services issuers of approximately half of the activated credit cards in China through its two operating divisions: [CRF Marketing Services](#) and [CRF Decision Solutions](#). CRF operates credit card marketing offices in 15 major Chinese cities and is the only company in the world with a double-byte enabled Chinese language system for consumer credit underwriting installed at a major Chinese bank.

About China Risk Finance

China Risk Finance LLC is the leading consumer credit service solutions provider in China, offering its services through two business divisions: [CRF Decision Solutions](#) and [CRF Marketing Services](#). CRF is proud to serve leading Chinese banking clients, including: Bank of China, China Construction Bank, Huaxia Bank, Shenzhen Development Bank and Guangdong Development Bank, etc. CRF provides its clients with the solutions they need to maximize the profitability of each individual customer.

CRF is a Delaware LLC, with headquarters in Shanghai and operations in 15 cities including Beijing and Guangzhou. CRF also has assembled a world-class [Advisory Board](#), which includes former senior executives from leading Western financial institutions, including: American Express, MasterCard and Capital One.

You can learn more at www.crfchina.com.